

Drop Price Notification Magento2



User Guide

Compatibility: Magento 2

Table of contents:

| | | |
|----|---|---------------------------|
| 1) | <u>Introduction.....</u> | <u>3</u> |
| 2) | <u>Price Drop Notification.....</u> | <u>5</u> |
| 3) | <u>Troubleshooting.....</u> | <u>11</u> |

1. Introduction

This Magento 2 extension allows your valuable customer to receive notification whenever product amount reduce to the original price.

As per the eCommerce marketing strategy pricing is the very affective thing to improve sales conversion rate optimization. When it comes to price store owner has all the powers to apply various approaches to survive in eCommerce comparison era. To get the maximum sales store owner very often decrease the product price, But whenever product price decrease customer are not aware of this and you lose your sales.

To keep in mind the Importance of this feature we at Shreeji Infosys developed this Price Drop Notification extension for Magento 2 which allows your customer to subscribe drop price notification. Customer can subscribe this price drop service by just entering a valid email address, on subscribing customer will receive email notification of confirmation. It means that whenever a customer subscribe this price drop, he/she is Interested to purchase this product so If product price goes down in future then subscribed customer will receive email notification about it he/she will surely purchase the product. Cutomer can anytime unsubscribe this service if he/she does not want. By using these feature customers, keeping informed about your products and store owner can have more number of subscribed customer and Improvement in sales.

Price Drop Notification Features

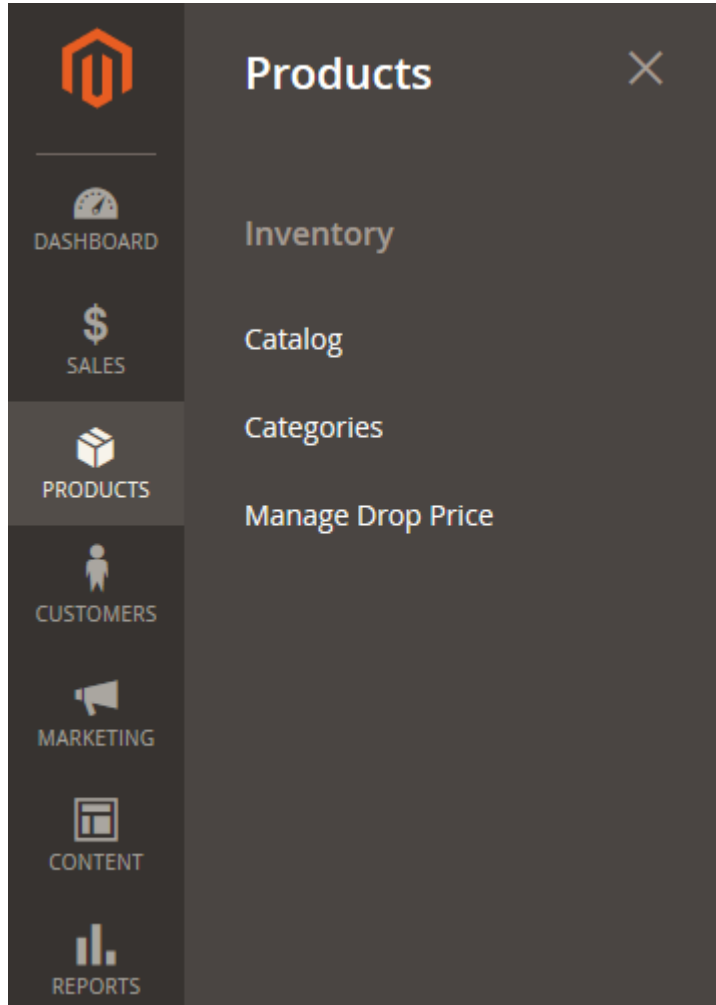
- Enable/Disable from backend
- Allows customer to subscribe for price drop alert from the product detail page
- Store owner can easily change the label, title, description of price drop popup from backend
- Support all email communication for customer and store owner
- Email template can easily change from backend
- Support simple, virtual, downloadable product types
- Store owner can see the list of all subscribed customer from backend
- Store owner can change subscription status of customer from backend

- All the request and response on frontend manage by AJAX so no unnecessary page load
- Customer can also unsubscribe from email
- Gaining more sales by just Informing customers about falling prices and encouraging them to make the purchase
- Making store owner life easy
- Easy Installation and Ready to use

Standard Features

- Follow Magento2 coding standards for this extension.
- Follows Magento2 Extension Development Guideline.
- Compatible with Latest Magento 2 editions.

2. Price Drop Notification: Backend(Menu)



Description:

After successfully Installing this extension, you can see new menu option on Products > Manage Drop Price

System Configuration

The screenshot shows the 'System Configuration' interface. On the left is a vertical sidebar with icons and labels for various system areas: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, and SYSTEM. The main content area is titled 'General' and contains a list of configuration options for the 'Drop Price Alert' extension. The options are:

- Enable** (store view): A dropdown menu set to 'Yes'.
- Drop Price Link Label** (store view): A text input field containing 'Price Alert'.
- Popup Title** (store view): A text input field containing 'Drop Price Alert'.
- Popup Description** (store view): A text area containing 'Drop Price Alert'.
- Unsubscribe Message** (store view): A text area containing 'You are unsubscribed for product %1'. Below this field, a note states: '%1' will be replaced with product name.

Description:

Enable: Yes to enable extension

No to disable extension

Drop Price Link Label: Label of drop price on product detail page

Popup Title: Drop price popup title

Popup Description: Drop price popup description which display inside popup

Unsubscribe Message: Message after unsubscribe where % is product name and it is dynamic

System Configuration 2

The screenshot displays the 'Email Options' configuration page. On the left is a vertical sidebar with navigation icons for SALES, PRODUCTS, CUSTOMERS, SHREEJI, MARKETING, CONTENT, REPORTS, and STORES. The main content area is titled 'Email Options' and contains several configuration fields:

- Email Sender** (store view): A dropdown menu set to 'General Contact'.
- Admin email** (store view): A text input field containing 'test@gmail.com,test1@gmail.com'. Below it is a note: 'Enter multiple with comma(,) separated'.
- Admin Notification Template** (store view): A dropdown menu set to 'Admin Notification Template (Default)'.
- Subscription Template** (store view): A dropdown menu set to 'Drop Price Subscription (Default)'.
- Drop Price Alert Template** (store view): A dropdown menu set to 'Drop Price Alert (Default)'.

Description:

Email Sender: Email sender email address for all email notification

Admin Email: You can pass comma separated email address, admin will receive email notification on customer subscribe

Admin Notification Template: Email template for admin




Subscription Template: Customer email subscription template

Drop Price Alert Template: Email template when price goes low for customer

Price drop subscriber:

Search [Reset Filter](#)

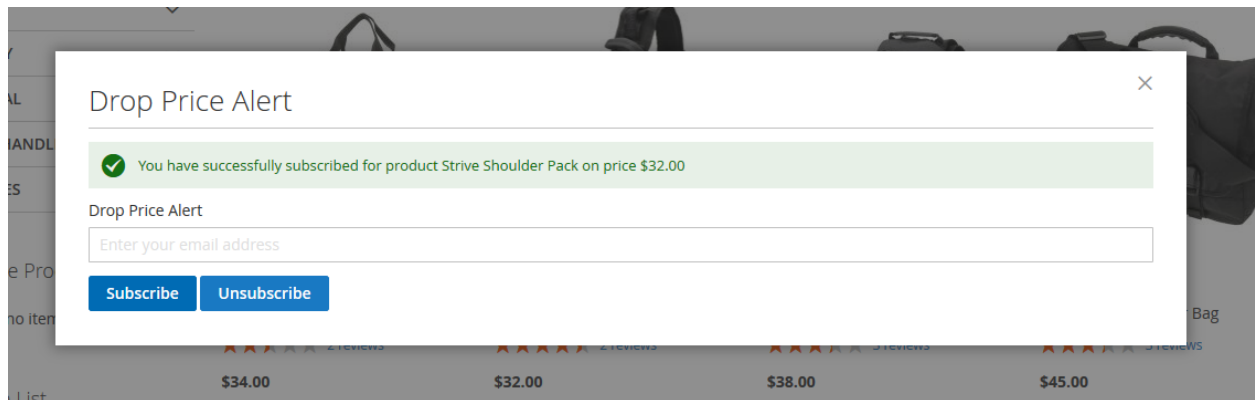
Actions 10 records found 20 per page 1 of 1

| <input type="button" value="v"/> | ID | Thumbnail | Product Name | SKU | Product Price | Customer Email | Store | Status |
|---|--|---|--------------------------------------|----------------------|--|----------------------|--|----------------------------------|
| <input type="button" value="Any"/> <input type="button" value="v"/> | From <input type="text"/> To <input type="text"/> | | <input type="text"/> | <input type="text"/> | From <input type="text"/> To <input type="text"/> | <input type="text"/> | <input type="button" value="v"/> | <input type="button" value="v"/> |
| <input type="checkbox"/> | 13 |  | Strive Shoulder Pack | 24-MB04 | \$32.00 | developer@gmail.com | Main Website Main Website Store Default Store View | Pending |
| <input type="checkbox"/> | 10 |  | Abominable Hoodie | MH09 | \$69.00 | test2@gmail.com | Main Website Main Website Store Default Store View | Notified |
| <input type="checkbox"/> | 9 |  | Bruno Compete Hoodie | MH03 | \$63.00 | test2@gmail.com | Main Website Main Website Store Default Store View | Notified |

Description:

Here you can see all the list of price drop subscriber. Store owner can unsubscribe customer by using mass action feature.

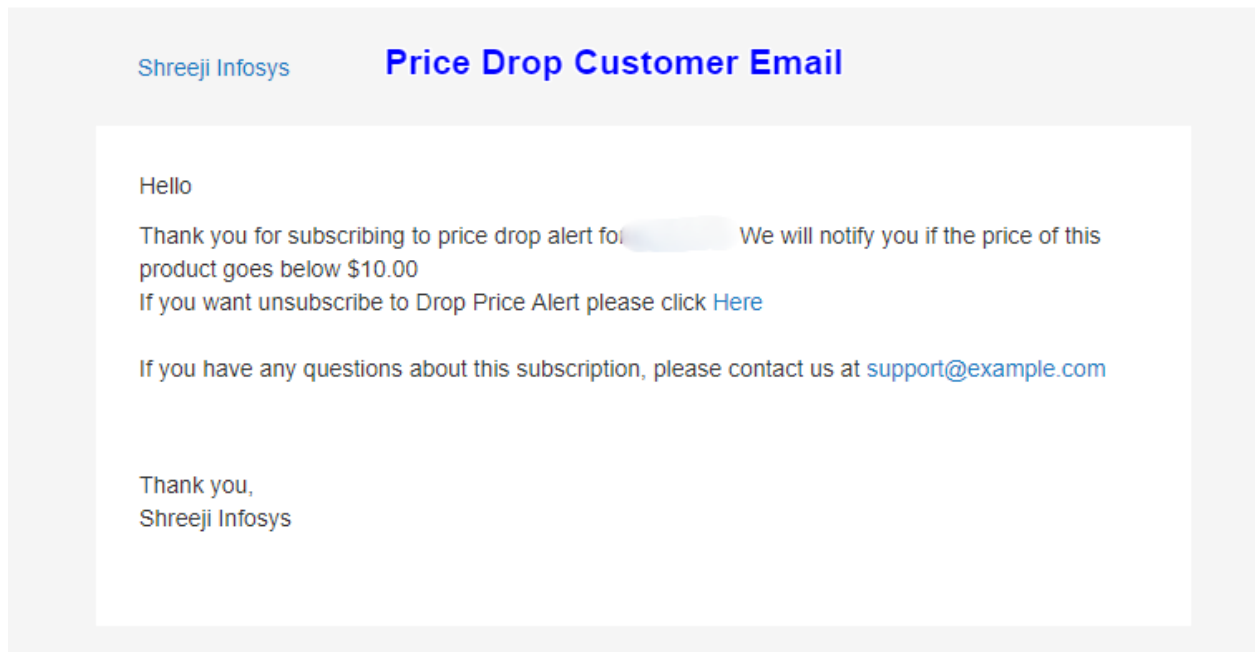
Frontend:



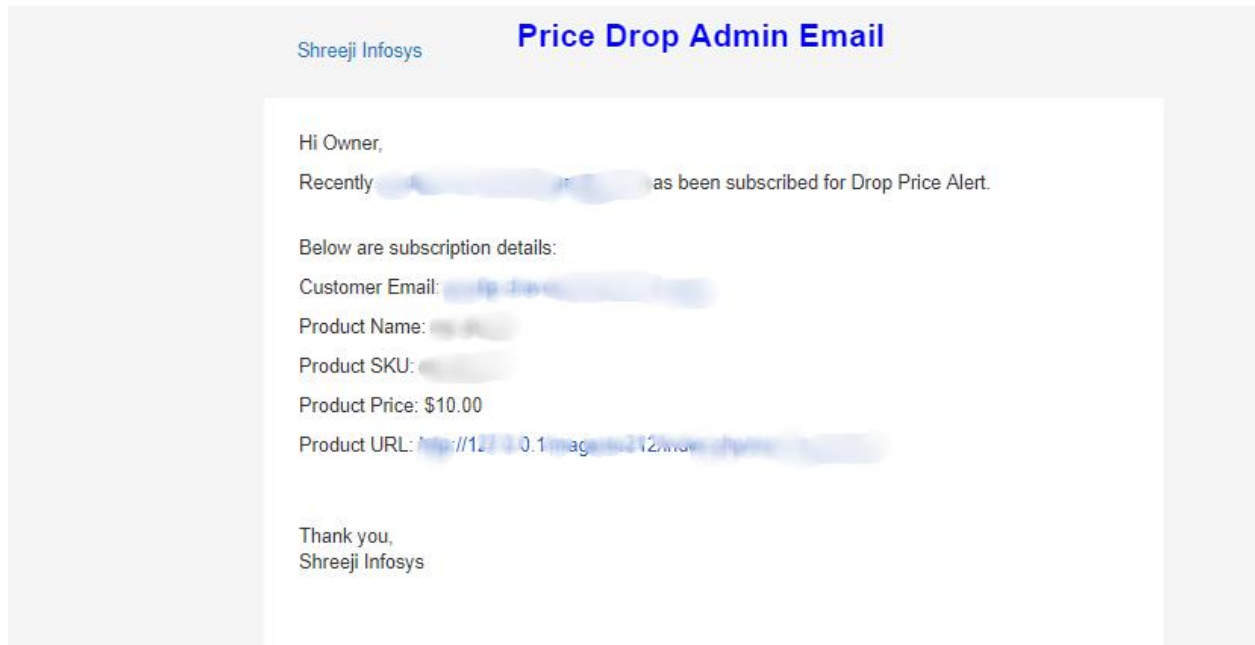
Description:

On frontend customer can subscribe the price drop alert by just entering valid email address.

Email Template for Customer:



Email Template for Admin:



3. Troubleshooting:

If you have any suggestion or any issue/bug with this extension, please do not hesitate to contact us at support@shreejiinfosys.co.in

<http://shreejiinfosys.co.in/price-drop-notification-magento-2.html>